



# The State of Digital & AI Skills in European SMEs

## Competences infographic report

### The Research

100+ stakeholders across Europe surveyed to identify critical gaps in digital data and AI competencies

### Who We Asked

- SME managers & employees
- Vocational education & training (VET) experts
- Professional trainers

### What We Measured

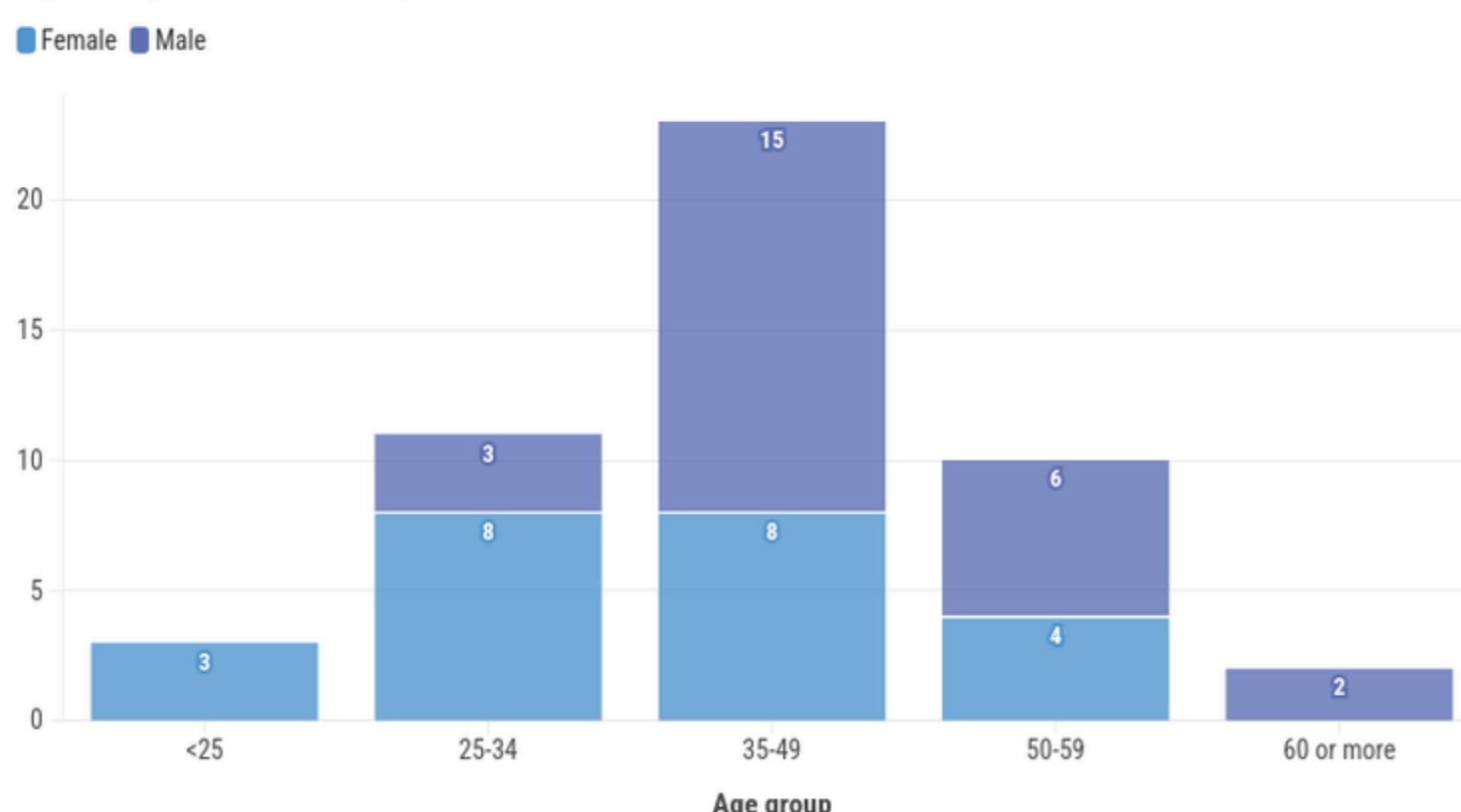
Current digital skills capabilities, training needs, and barriers to AI adoption in small and medium-sized enterprises

The findings reveal where European SMEs stand—and what they need to compete in a digital economy.

### Overview of the sample

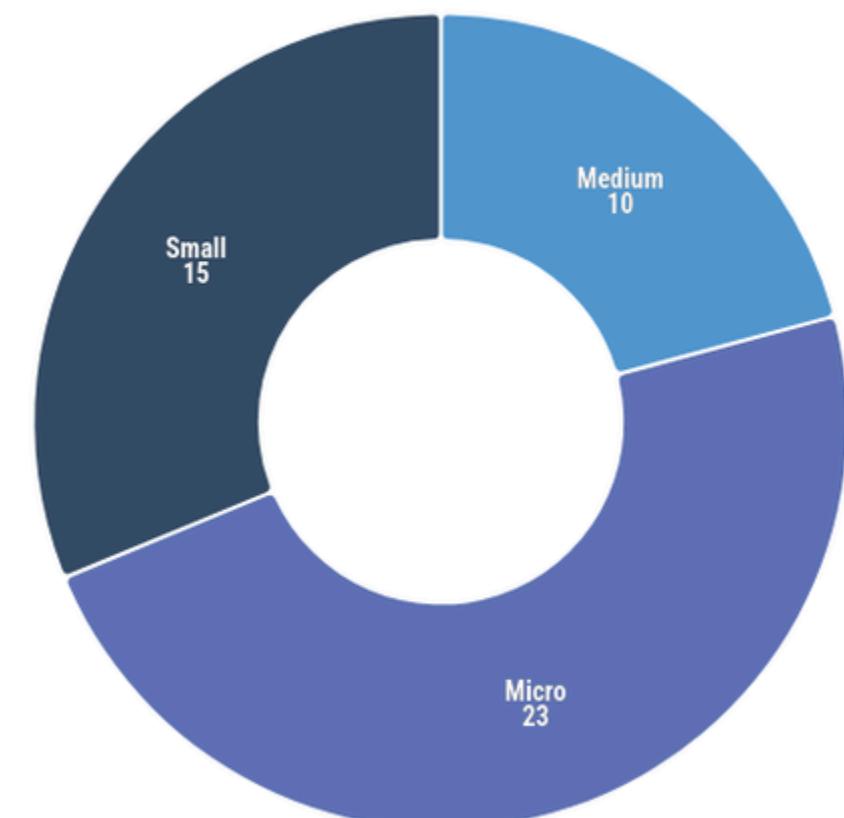
N = 49

#### Age and gender of the respondents



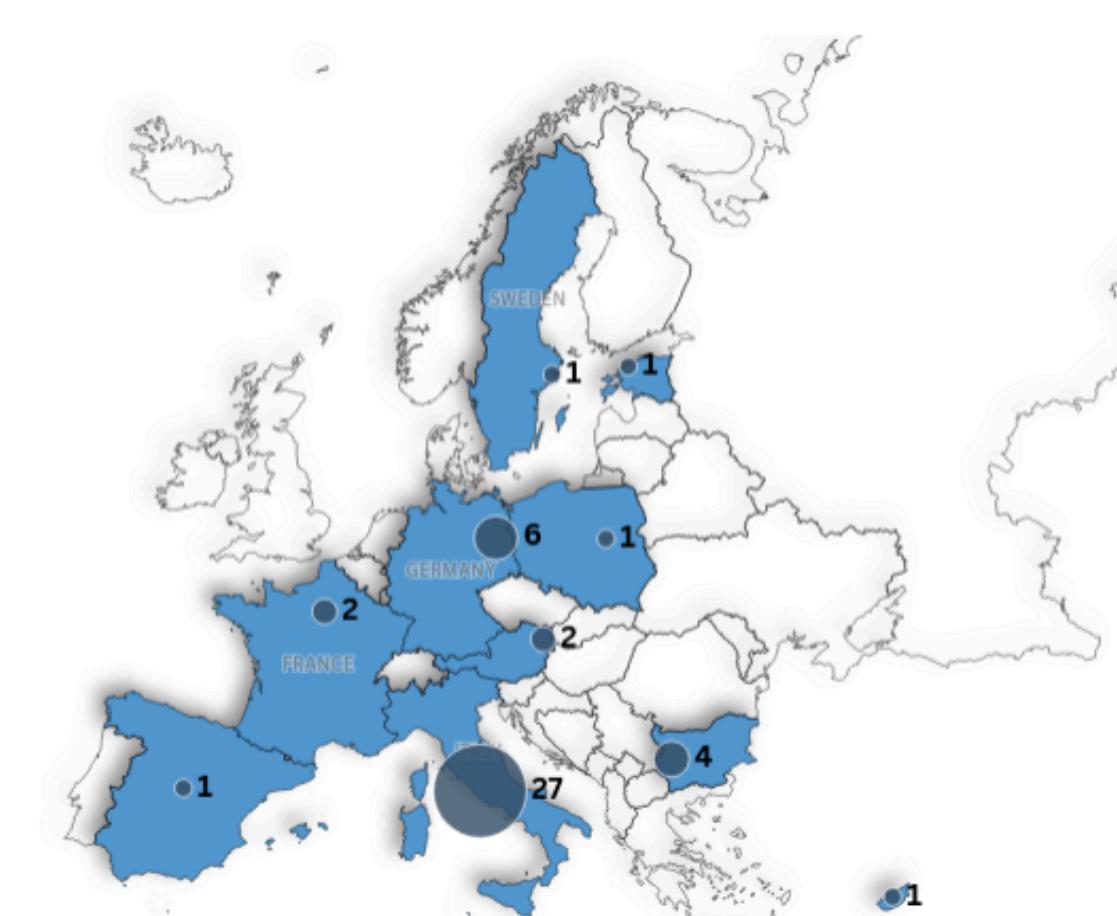
Source: SMERALD Survey • Elaboration: Dataninja

#### Size of the company of the respondents



Source: SMERALD Survey • Elaboration: Dataninja

#### Country of the respondents



Source: SMERALD Survey • Elaboration: Dataninja



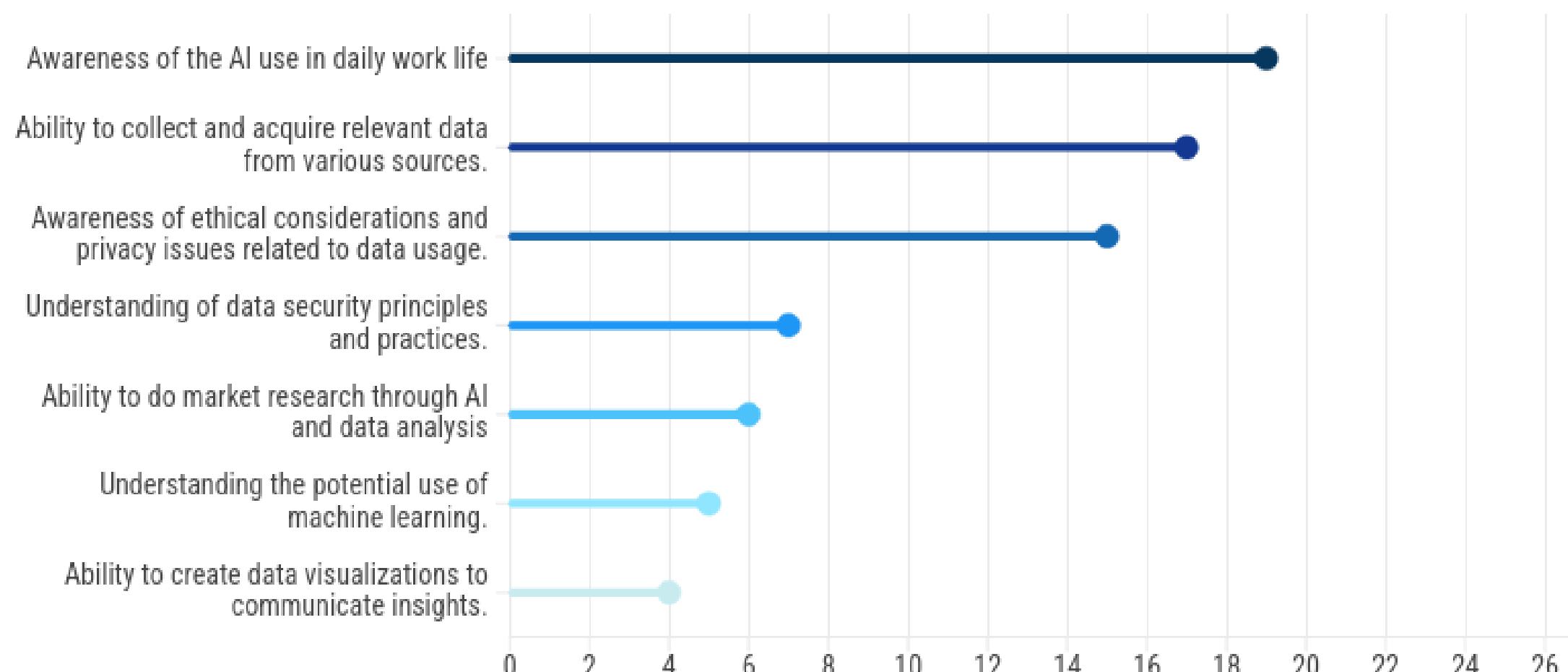
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## The SME perspective

### Key digital data competences that SMEs' employees should possess according to SME employees and managers

Each respondent could select up to 3 competences. The total number of respondents that identified him/herself as SME employee or manager is 27.

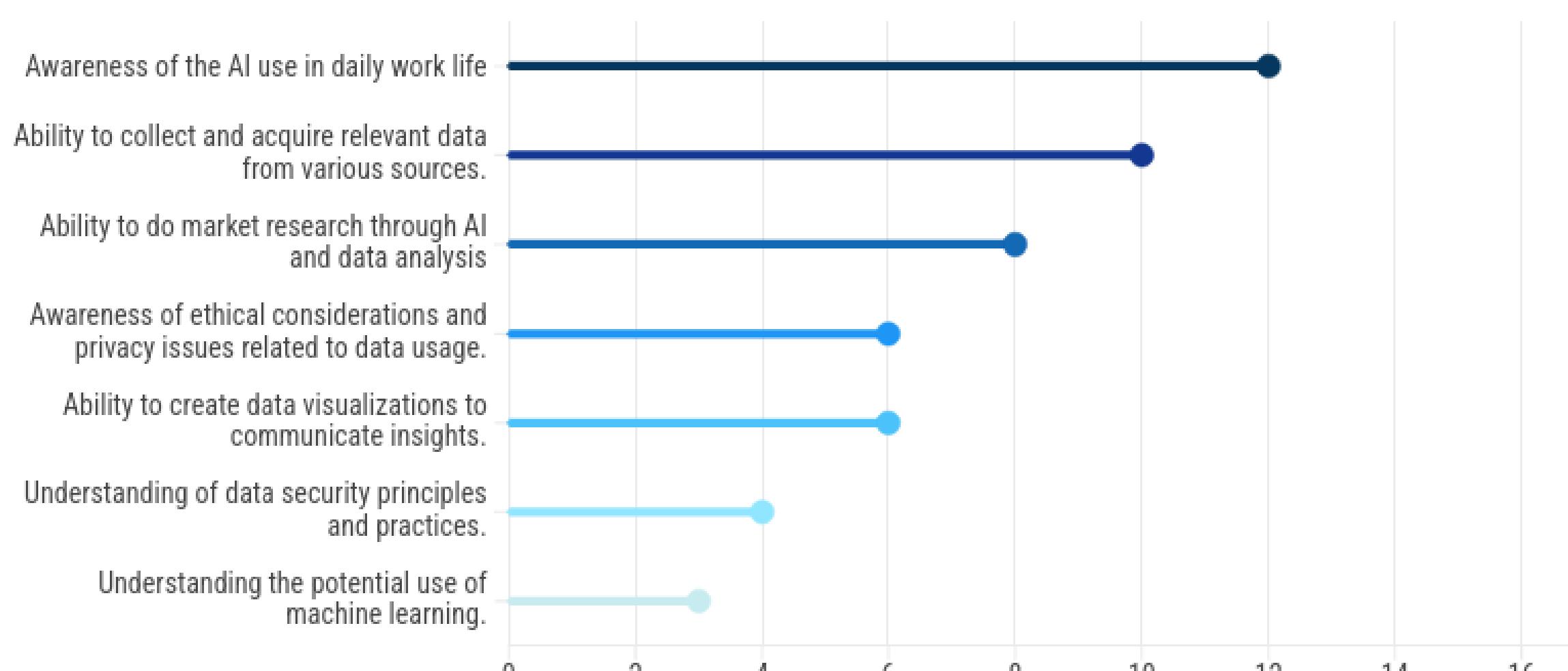


Source: SMERALD Survey • Elaboration: Dataninja

## The VET perspective

### Key digital data competences that SMEs' employees should possess according to VET experts

Each respondent could select up to 3 competences. The total number of respondents that identified him/herself as VET expert is 17.



Source: SMERALD Survey • Elaboration: Dataninja